

Communications Committee Policy: On-line presence

Facebook page: <https://www.facebook.com/weimaranerclubofamerica>

Web page: <http://weimaranerclubofamerica.org/>

Purpose of Policy:

The purpose of this policy is to establish guidelines, procedures and restrictions with respect to content and posts to the Weimaraner Club of America (WCA) official Facebook/Web page(s).

Content:

Content on the WCA Facebook/Web page(s) shall include, but not be limited to: promotion of the WCA, Weimaraner event coverage, recognition of Weimaraner achievements, educational materials and historical information related to the Weimaraner.

The WCA Facebook/Web page(s) should be a friendly, enjoyable, and informative place for all our members and Weimaraner enthusiasts.

Committee members are expected to monitor the WCA Facebook/Web page(s) for objectionable content. Objectionable content includes, but is not limited to: negative statements towards a dog or person, vulgar language, non-Weimaraner content, and items offered for sale (other than ads from the WCA magazine). If / when any committee member becomes aware of objectionable content, they shall notify the Committee Chairperson of such objectionable content, which may be removed after review.

Content may be removed from the WCA Facebook/Web page(s) when it is no longer current (i.e. event deadline reminders) as determined by the Communications Committee Chair. Articles posted to the Web page(s) will be archived if removed, however, Facebook posts will not be archived.

Requests from individuals wishing to have photos removed from WCA Facebook/Web page(s) must be sent to the Communications Committee Chair for review. Such requests will always be granted if the individual is the copyright holder of the photograph in question, and will generally be granted if the requesting individual is pictured and objects to the posting of the photograph, or owns the dog pictured and objects to the posting of the photograph.

Best Practices/Terms of Use Disclaimer For WCA Facebook/Web page(s):

Facebook/Web Page(s) is governed by the following set of community standards. These include, but are not limited to violations that may result in the termination or suspension of your access to our social media sites. Please familiarize yourself with them. By posting on our Facebook/Web page(s), you indicate that you accept the Terms of Service.

WCA neither endorses products nor services nor the content of communications, postings or data, nor assumes any responsibility for any threatening, libelous, obscene, harassing or offensive material contained in such materials or any crime facilitated by use of the Sites. To report any violations of the Terms of Service, please contact us at weimediator@gmail.com to notify us of a possible violation. Our moderation team will review all comments and take appropriate action for each.

The WCA Facebook/Web page(s) should be friendly, informative, and enjoyable for all of our members. We reserve the right, but shall not be obligated to remove any material that does not comply with our Terms of Service without prior warning or further explanation. We also reserve the right to revoke commenting privileges at our discretion and without warning.

You agree that when using these forums, you will act in a manner consistent with the goals of the WCA, and by way of example, and not as a limitation, you specifically agree and understand that:

- a. You will not violate any applicable local, state, national or international law, including but not limited to any rule, regulation, decree or ordinance;
- b. You will not post information on or download information from any of the Sites unless you have all rights and authority necessary to do so;
- c. You will not post any inappropriate, defamatory, vulgar, obscene, sexually explicit, potentially libelous or slanderous, infringing, harmful, harassing, threatening, illegal or other material or information that WCA in its sole discretion views as objectionable, including but not limited to text, graphics, audio and video files;
- d. You will not defame, abuse, harass, stalk, threaten, embarrass, cause distress, unwanted attention or discomfort or otherwise violate the legal rights (including without limitation rights of privacy and publicity) of any User or representative of WCA;
- e. You may express your disagreement with someone's point-of-view but personal attacks, or attacks based on another person's race, national origin, ethnicity, religion, gender, sexual orientation, disability or other such condition or circumstance, are strictly prohibited;
- f. You will not impersonate another person or entity, including but not limited to an WCA representative, or communicate under a false name or a name that you are not entitled or authorized to use;
- g. You will not post surveys, contests, chain letters, pyramid schemes, unnecessarily long messages, unnecessary or repetitive posts, multiple ratings for the same item, meaningless text, spamming, offensive declarations or other similarly disruptive content;
- h. You will not falsify or delete any author attributions, legal or other proper notices or proprietary designations or labels of the origin or source of software or other material posted on the Sites;
- j. You will not attempt to "crack," "hack," "bomb," manipulate or otherwise gain unauthorized access to another User's user name(s) or other information;
- k. You will not post, transmit or distribute any unsolicited advertising, promotional materials or other forms of solicitation to Users, individuals or entities, except in areas designated by WCA for such purposes;
- l. You will not harvest, mine or otherwise collect or store personal information about others, including without limitation e-mail addresses and User profiles;
- n. You agree not to collect or harvest any personally identifiable information, including without limitation usernames, from any Site or to use the communication systems provided by any Site for any commercial solicitation purpose;
- o. You agree not to solicit, for commercial purposes, Users of the Sites;
- p. Always remember that any personal information you reveal can be obtained and used by others. Anything you say here, you say at your own risk. Do not provide anyone with any information that you don't want made public;
- q. When participating in an online conversation, never assume that people are who they say they are, know what they say they know, or are affiliated with whom they say they are affiliated;
 - a. If we judge a submission inappropriate, we reserve the right to delete that post and all replies to it. Re-posts of previously deleted contributions will be treated in the same way. Judgments concerning posts are made at our discretion, and our decisions are considered final.

Links Disclaimer:

Links to non-WCA websites do not imply endorsement of any particular product, service, organization, company, information provider, or content. Links are not permitted unless approved by the WCA Board of Directors.

Submission of content to Facebook/Web page(s):

Individuals may submit items for consideration to the WCA Communications Committee using the following guidelines:

Image files accepted in the following formats: jpg, gif, tiff

A minimum dpi of 75 is preferred for optimum presentation.

Facebook/Web page(s) images are best posted cropped square. Please keep this in mind when submitting photos.

Please include the following information: Name of photographer; Date and Location the photograph was taken:

Caption: Photo description and a little bit of information about the dog/activity/etc.

Please bear in mind that content posted on the WCA Facebook/Web page(s) is available to a global audience. Facebook/Web page(s) users are best engaged with 1 to 3 sentences. This information may appear in the caption and edited as needed. Please do not submit text in ALL CAPS.

Articles should be sent in a word or PDF document accompanied by permission of the author to post the article.

By submitting photographs for publication on the WCA Facebook page or web page, I certify that I am the holder of the copyright or that I have express permission from the copyright holder to publish the photograph. The WCA Facebook/Web page(s) may reproduce, display, edit, modify, create derivative works and otherwise use the material on the WCA Facebook/Web page(s) or in any other media produced for the WCA. I agree to indemnify the WCA for all damages and expenses that may be incurred in connection with the material.